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BEFORE THE
FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D.C. 20054

IN THE MATTER OF:)
AMENDMENT OF SECTION 73.202(B),) RM-
TABLE OF ASSIGNMENTS,)
F.M. BROADCAST STATIONS.)
(SOLDIERS GROVE, WISCONSIN))
TO: THE COMMISSION

RECEIVED

SEP 15 1997

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

PETITION FOR RULEMAKING

Lyle Robert Evans d/b/a Rural Radio Company
hereby Petitions the Federal Communications Commission in
Washington, D.C., to amend the Table of FM Allotments,
Section 73.202(b) of the Commission's Rules and Regulations
in the following manner:

<u>COMMUNITY:</u>	<u>EXISTING:</u>	<u>PROPOSED:</u>
Soldiers Grove, WI	NONE	290A

In support of this PETITION FOR RULE MAKING to
allot FM Channel 290A to the Village of Soldiers Grove,
Wisconsin, Rural Radio Company, the Petitioner, respectfully
submits the Engineering Statement prepared by Lyle Robert
Evans, Technical Consultant, attached hereto as Appendix I.

Inasmuch as Soldiers Grove, Wisconsin, residents
shall be provided a first local aural service, Rural Radio

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MMB

Company, the Petitioner, concludes its proposed Rule Making is in the "Public Interest"

The allotment of FM Channel 290A (105.9 MHz.) to the Village of Soldiers Grove, is full accord with Commission Rules and Regulations, and Assignment Policy.

Soldiers Grove, Wisconsin, (Population 564), in Crawford County (Population 15,940), per the 1990 Census, is an incorporated village.

Soldiers Grove is administered by a Village President directed by six Village Trustees elected by village residents.

Soldiers Grove has its own police department, municipal water and sewer system, fire station, volunteer fire department, municipal library, post office and three churches of various denominations.

Soldiers Grove is the principal member of the North Crawford Unified School District.

Soldiers Grove's significant business and professional community provides goods and services to a vast geographic area.

If the Commission goes forward to Amend 47 Code of Federal Regulations §73.202(b), to allot FM Channel 290A to Soldiers Grove, as Petitioned, Rural Radio Company shall immediately file an Application For Construction Permit For Commercial Broadcast Station (FCC Form Number: 301),

specifying facilities to activate FM Channel 290A, as allotted to the community of Soldiers Grove.

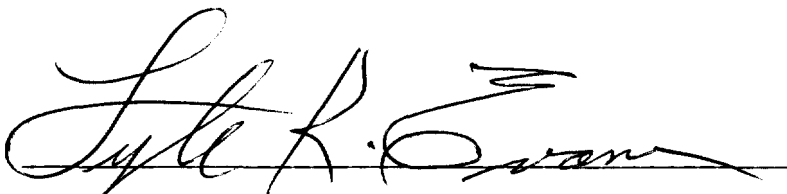
Upon Commission "Grant" of such a Form 301 Application, Rural Radio Company shall promptly construct and subsequently license the permitted facility.

In accord with 47 Code of Federal Regulations §1.52, I Lyle Robert Evans d/b/a Rural Radio Company, hereby certify I prepared this entire document, that to the best of my knowledge, information and belief it is true and correct, that there is good ground to support it, and that it is not interposed for delay.

Respectfully submitted,

RURAL RADIO COMPANY

September 11, 1997

A handwritten signature in cursive script, appearing to read "Lyle R. Evans", written over a horizontal line.

Lyle Robert Evans,
Petitioner

Lyle Robert Evans d/b/a
Rural Radio Company
1296 Marian Lane
Green Bay, Wisconsin 54304
(920) 494-6310

PETITION FOR RULE MAKING; CONCLUDED

APPENDIX I

BEFORE THE
FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D.C. 20554

ENGINEERING STATEMENT

IN THE MATTER OF:

) MM DOCKET NO:

AMENDMENT OF SECTION 73.202(B),
TABLE OF ALLOTMENTS,
F.M. BROADCAST STATIONS,
(SOLDIERS GROVE, WISCONSIN)

) RM-
)
)
)

TO:

CHIEF, ALLOCATIONS BRANCH
POLICY AND RULES DIVISION
MASS MEDIA BUREAU

PREPARED FOR:

RURAL RADIO COMPANY

SEPTEMBER 10, 1997

PREPARED BY:

LYLE ROBERT EVANS
BROADCAST CONSULTANT
1750 FREEDOM ROAD
LITTLE CHUTE, WISCONSIN 54140

(920) 687-0722

PETITIONER: Rural Radio Company Table of Contents
Proposed FM Ch. 290A Allotment
Village of Soldiers Grove, WI Prepared 09/10/97

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1. AFFIDAVIT OF PREPARER
2. ENGINEERING STATEMENT: Pages 1 thru 4
3. ATTACHMENT E-A; CHANNEL 290A DISTANCE SEPARATION STUDY
SOLDIERS GROVE REFERENCE COORDINATES

TABLE OF CONTENTS; CONCLUDED

STATE OF WISCONSIN)
COUNTY OF OUTAGAMIE)
VILLAGE OF LITTLE CHUTE)

LYLE ROBERT EVANS, BEING FIRST DULY SWORN STATES:

THAT HE IS A ELECTRONIC COMMUNICATIONS TECHNICAL CONSULTANT
WITH OFFICES AT 1750 FREEDOM ROAD, LITTLE CHUTE, WISCONSIN,
54140;

THAT HIS QUALIFICATIONS AS AN EXPERT IN ELECTRONIC
COMMUNICATIONS ENGINEERING ARE A MATTER OF RECORD WITH THE
FEDERAL COMMUNICATIONS COMMISSION IN WASHINGTON, D.C.;

THAT HE HAS PREPARED NUMEROUS AM, FM, MICROWAVE RADIO,
TELEVISION AND TRANSLATOR APPLICATIONS WHICH HAVE BEEN
PROCESSED TO GRANT BY THE FEDERAL COMMUNICATIONS COMMISSION;

THAT THE FOREGOING TECHNICAL REPORT WAS PREPARED BY HIM, AND
ALL CALCULATIONS AND/OR MEASUREMENTS AND EXHIBITS IN THE
ACCOMPANYING REPORT WERE MADE BY HIM PERSONALLY OR UNDER
HIS DIRECTION, AND THAT ALL FACTS CONTAINED HEREIN ARE TRUE OF
HIS PERSONAL KNOWLEDGE OR BELIEF, AND ON SUCH STATEMENTS
MADE ON BELIEF, THEY ARE BELIEVED TO BE TRUE AND CORRECT.


LYLE ROBERT EVANS, AFFIANT

SUBSCRIBED AND SWORN TO BEFORE ME THIS 10th DAY OF SEPTEMBER, 1997


NOTARY PUBLIC

DATE OF COMMISSION EXPIRATION: 7/9/98

BEFORE THE
FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D.C. 20054

IN THE MATTER OF:)
AMENDMENT OF SECTION 73.202(B),) RM-
TABLE OF ASSIGNMENTS,)
F.M. BROADCAST STATIONS.)
(SOLDIERS GROVE, WISCONSIN))
TO: THE COMMISSION

PETITION FOR RULEMAKING

This Engineering Statement concerns the above captioned Petition For Rule Making, to which this Statement is Appendix I.

Rural Radio Company, the Petitioner, retained the services of Lyle Robert Evans, Technical Consultant, to conduct engineering studies and prepare necessary Statements and Attachments to support the Petition For Rule Making of Rural Radio Company to amend 47 Code of Federal Regulations §73.202(b), Table of FM Allotments, to allot FM Channel 290A (105.9 MHz.) to the Village of Soldiers Grove, Wisconsin, as that community's first local aural broadcast service.

The Village of Soldiers Grove, Wisconsin, reference geographic coordinates, specified in the National Atlas of the United States of America, published by the United States Department of the Interior Geological Survey are:

SOLDIERS GROVE, WISCONSIN
PROPOSED RULE MAKING
AMENDMENT OF 47 C.F.R. §73.202(b); TABLE OF FM ALLOTMENTS
FM CHANNEL 290A; 105.9 MHz.
PETITIONER: RURAL RADIO COMPANY

43°-22'-24" North Latitude, 90°-26'-10" West Longitude.

Attachment E-A to this Engineering Statement, an FM Channel 290A Distance Separation Study, with the Village of Soldiers Grove reference coordinates as base, sets forth all FM Broadcast Station assignments, applications and allotments relating to an allotment of FM Channel 290A at Soldiers Grove, Wisconsin, with distance in kilometers and bearing in degrees True from the village reference coordinates.

This Attachment E-A displays an allotment of FM Channel 290A to Soldiers Grove, Wisconsin in complete compliance with all applicable minimum distance separation requirements set forth in 47 Code of Federal Regulations §73.207.

May transmitter sites exist from which the requisite "Principal Community" (70.0 dBu or 3.16 mV/m Contour) coverage can be provided to the entire Village of Soldiers Grove, Wisconsin.

CONCLUSION

Allotment of FM Channel 290A to Soldiers Grove, Wisconsin, can be accomplished with no channel substitutions

SOLDIERS GROVE, WISCONSIN
PROPOSED RULE MAKING
AMENDMENT OF 47 C.F.R. §73.202(b); TABLE OF FM ALLOTMENTS
FM CHANNEL 290A; 105.9 MHz.
PETITIONER: RURAL RADIO COMPANY

or antenna/tower (transmitter location) site restrictions.

No multiple community "tinkering with the table" is required to allot FM Channel 290A AT Soldiers Grove, Wisconsin.

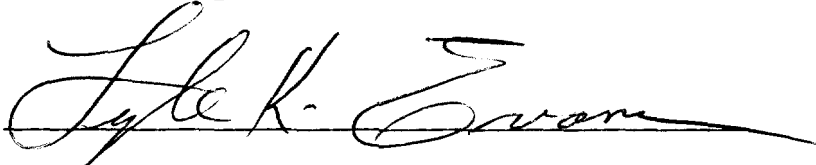
The Radio Company proposed allotment of 47 Code of Federal Regulations §73.202(b), Table of FM Allotments, shall provide residents of Soldiers Grove and vicinity a first local aural broadcast transmission service.

The most recent applicable FCC Rules and Regulations have been used in the preparation of this Engineering Statement. It is believed to conform to the Commission's Technical Standards.

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SOLDIERS GROVE, WISCONSIN
PROPOSED RULE MAKING
AMENDMENT OF 47 C.F.R. §73.202(b); TABLE OF FM ALLOTMENTS
FM CHANNEL 290A; 105.9 MHz.
PETITIONER: RURAL RADIO COMPANY

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Lyle R. Evans", written in dark ink.

Lyle R. Evans,
Technical Consultant to:
Rural Radio Company

September 10, 1997

Lyle Robert Evans
Technical Consultant
1750 Freedom Road
Little Chute, Wisconsin 54140
(920) 687-0722

ENGINEERING STATEMENT; CONCLUDED

FM CHANNE 290A DISTANCE SEPARATION STUDY

LOCATION: SOLDIERS GROVE, WISCONSIN
 SERVICE: COMMERCIAL FM
 CHANNEL: 290
 CLASS: A
 FREQUENCY: 105.9 MHZ.
 ZONE: II
 COORDINATES: 43°-22'-24" N.L., 90°-26'-10" W.L. (VILLAGE REFERENCE COORDINATES)
 PETITIONER: RURAL RADIO COMPANY
 DATE: SEPTEMBER 09, 1997

CALL STATUS	CITY STATE	FCC FILE	CHAN. FREQ.	ERP(KW) EAH(MT)	LATITUDE LONGITUDE	BEAR. (DEG.)	DIST. (KM.)	REQ. (KM.)
KLYV LIC	DUBUQUE IA	BLH-6984	287C2 105.3	50.00 101.00	42-30-10 90-42-11	192.7	99.13 44.13	55.0 CLEAR
WKBH-FM LIC	TREMPEALEAU WI	BPH-951120KH	288A 105.5	2.10 162.00	43-56-33 91-26-03	308.6	102.38 71.38	31.0 CLEAR
KOKZ APP	WATERLOO IA	BLH-850613KC	289C 105.7	100.00 403.00	42-24-35 92-05-10	232.0	172.12 7.12	165.0 CLEAR
WJMB LIC	EVANSVILLE WI	BLH-890817KE	290A 105.9	1.40 147.00	42-43-38 89-15-02	126.3	120.34 5.34	115.0 CLEAR
WDKM LIC	ADAMS WI	BLH-931020KB	291A 106.1	6.00 100.00	43-57-29 89-49-43	36.7	81.37 9.37	72.0 CLEAR
WQCC LIC	LA CROSSE WI	BLH-940311KA	292C3 106.3	18.00 118.00	43-51-02 89-49-43	311.0	81.46 39.46	42.0 CLEAR
WJOY LIC	MARSHFIELD WI	BLH-800212AD	242C1 106.5	100.00 244.00	44-38-41 89-51-11	18.1	148.80 73.85	75.0 CLEAR

----- END CHANNEL 290A DISTANCE SEPARATION STUDY -----

ATTACHMENT E-A; CONCLUDED